

Mr. John C. Willey
William Morrow & Company, Inc.
425 Fourth Avenue
New York 16, New York

Dear Mr. Willey:

Thank you very much for your letter of 9 January
and the copy of Elmo Roper's book "You and Your Leaders:
Their Actions and Your Reactions 1936 - 1956".

I appreciate Elmo Roper's thoughtfulness in wanting
me to have a copy of his first book. I am planning to
reading the book in its entirety very soon.

Once again, many thanks and kindest regards.

Sincerely,

Allen W. Dulles
Director

STATINTL
O/DCI/ [redacted] dd
16 January 1958
Distribution:
Orig. - Addressee
1 - DCI w/book
1 - AAB
1 - Col. Grogan
1 - ER w/basic
1 - Reading

Executive Registry

Approved For Release 2002/02/13 : CIA-RDP80B01676R003900050065-6
WILLIAM MORROW & COMPANY, INC., Publishers

425 Fourth Avenue, New York 16, N. Y.



January 9, 1958

Mr. Allen W. Dulles
Central Intelligence Agency
2430 E Street
Washington 25, D. C.

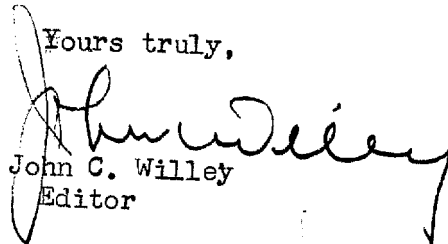
Dear Mr. Dulles:

Elmo Roper particularly wanted you to have one of the first copies of his first book, which is being sent to you under separate cover.

Quite naturally, the book incorporates a good deal of Mr. Roper's pioneering experience in the field of public opinion research. Entitled "YOU AND YOUR LEADERS: Their Actions and Your Reactions 1936-1956", it centers upon nine recent American political figures-- from Franklin D. Roosevelt to Dwight D. Eisenhower-- and on the American public's shifting attitudes towards leaders and issues.

The book will be published April 2. In the meantime we would sincerely appreciate your comments.

Yours truly,


John C. Willey
Editor

JCW:ld